



with Chef Charles Michael

Author
Nutrition Consultant
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Live from The Eat Right Studio

Sponsor Opportunity (112 days of Exposure) Priced By Level/Per Person Taking Program

Online Daily Lesson Emails (112 days)

1. Sponsor with logo
2. Featured Nutrition Company on Daily Email

Online Daily Lesson (112 days)

1. Landing Page
2. Article or script
3. Recipe Sponsor
4. Super Food Sponsor
5. Tracking form Sponsor
6. Link Sponsor
7. Weight-loss Tip Sponsor
8. Coupons for Recipe Ingredients
9. Featured product or service
10. Related Article Research
11. Book Recommendation

Website, Related Content, Retail Partners

1. Doctor, Physiologist, Dietitian or Professional Listing
2. Nutritional Food or Service Link with Description
3. Endorsed Product
4. Link to classified information
5. Blog Sponsor/Advertiser
6. Health Restaurant Partners

Books/DVD Compilations

1. Back cover Advertising
2. Inset article or white page advertising
3. ¼ to full page advertisement
4. Course Book Sponsor
5. From Bok Sponsor
6. Cook Book Sponsor

Platinum Tour Sponsorship (Listed as above sponsors also)

1. Tour Sponsors
2. Underwriters
3. Travel Sponsor
4. Book Signing Sponsor
5. Cooking Class Appliance Sponsors
6. Food Sponsor